

FRANCOIS CORDEY

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AND SERVICES**

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PEOPLE
DON'T BUY
WHAT
YOU DO;
THEY BUY
WHY YOU
DO IT

SIMON SINEK, AUTHOR



Having participated in 21 Olympic Games since Los Angeles 1932, we are now training for the Olympic Games of

TORINO 2006, BEIJING 2008 AND VANCOUVER 2010

Apollo 15

The Apollo 15 was the second largest of all the Apollo space missions, taking 12 days, 17 hours and 12 minutes, and the first to use the Lunar Roving Vehicle, a car-like vehicle which carried scientific instruments for deployment on the Moon, giving the astronauts extended range for exploration.

Since it was originally launched the Speedmaster has secured a truly illustrious reputation as an indispensable partner in the field of space exploration.

To commemorate the 35th anniversary of the Apollo 15 mission, Omega has produced a limited edition model of 1972 timepieces. The exclusive Moonwatch carries the traditional characteristics of the Speedmaster Professional chronograph, with the addition of the Apollo 15 patch added on the new track.







LA MONTRE DE POCHES

La Montre de Poche est un célèbre bijou qui a été créé par Jaquet Droz en 1755. Elle est la plus petite montre au monde, avec un diamètre de seulement 30 mm. Elle est faite de métal précieux et est ornée de pierres précieuses. Elle est une œuvre d'art à part entière, une véritable merveille de la horlogerie.



MAJESTIC : BEIJING

En 1987, les deux frères Jaquet Droz ont créé la montre MAJESTIC. Elle est une œuvre d'art à part entière, une véritable merveille de la horlogerie. Elle est faite de métal précieux et est ornée de pierres précieuses. Elle est une œuvre d'art à part entière, une véritable merveille de la horlogerie.

URBAN : LONDON

Quand Jaquet Droz veut créer une montre, il s'inspire de la ville où elle sera vendue. C'est pourquoi, pour la montre URBAN, il s'est inspiré de Londres. La montre URBAN est une œuvre d'art à part entière, une véritable merveille de la horlogerie. Elle est faite de métal précieux et est ornée de pierres précieuses. Elle est une œuvre d'art à part entière, une véritable merveille de la horlogerie.

L'ÉCLIPSE ET LES LUNES

La montre L'ÉCLIPSE ET LES LUNES est une œuvre d'art à part entière, une véritable merveille de la horlogerie. Elle est faite de métal précieux et est ornée de pierres précieuses. Elle est une œuvre d'art à part entière, une véritable merveille de la horlogerie.

LES MOUSTES D'ART

Les moustes d'art sont des œuvres d'art à part entière, une véritable merveille de la horlogerie. Elles sont faites de métal précieux et sont ornées de pierres précieuses. Elles sont des œuvres d'art à part entière, une véritable merveille de la horlogerie.



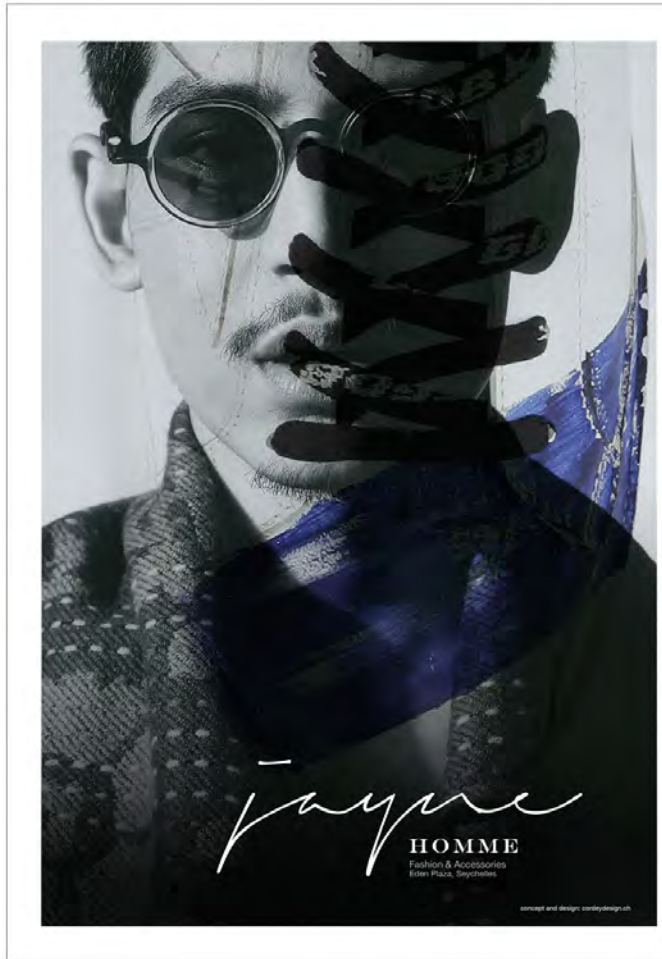




golden goose / forte forte
/ sea ry / 6937 / nili lotan
/ vince / common pro-
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greek sandals

Jayne
Fashion & Accessories
Eden Plaza, Seychelles

concept and design: www.bc-communication.sc



Jayne
HOMME
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GOLDEN GOOSE ITALY FORTE-FORTE
ARCH THE KOREA SETCHU KOREA NILI
LOTAN USA VIS A VIS KOREA 6937 USA TA-
NAKA KOREA BASSIKE AUSTRALIA SU-PARIS
FRANCE YASMINE ESLAMI FRANCE VINCE USA
COMMON PROJETS ITALY MYKITA GERMANY
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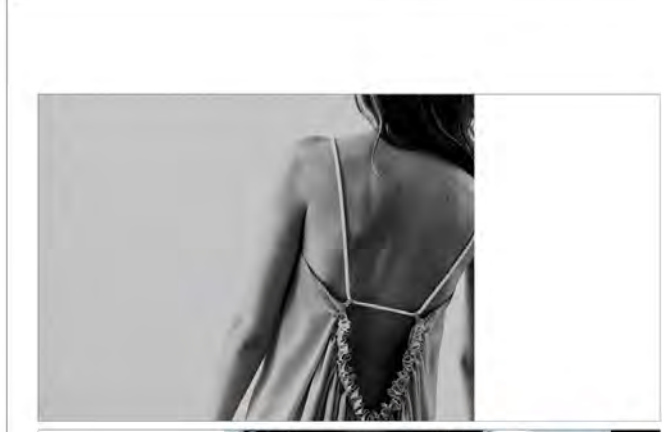
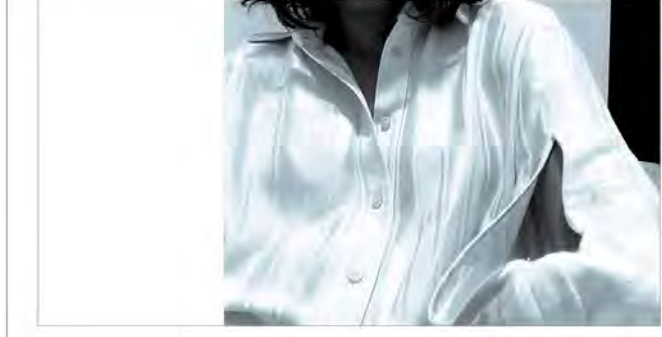
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Suiza en ARCO '03
Martin Schwarander
Comisario de Suiza para "Suiza en ARCO '03"

Suiza en ARCO '03
Martin Schwarander
Suizo curator for "Suiza en ARCO '03"

*** Desde hace más de diez años, la irradiación cultural y la subestima de Suiza han experimentado un profundo cambio. La arquitectura suiza se ha convertido en un artículo de exportación: arquitectos como Herzog & de Meuron, Peter Zumthor y Diener & Diener realizan proyectos en Europa, en EE.UU. y en Japón. Sin abandonar su "campamento base" en tierras helvéticas, han contribuido con sus visiones arquitectónicas y urbanísticas a que la escena arquitectónica suiza adquiere renombre a nivel internacional. Son sobre todo los equipos de jóvenes arquitectos los que resultan beneficiados con esto, ya que "la sombra" de los grandes precursores son invitados a concursos nacionales e internacionales. • Puede observarse un fenómeno parecido en el ámbito de las Bellas Artes. Artistas de la generación intermedia como Remy Zaugg, Helmut Federle, John Armleder, Peter Fischli & David Weiss y Pipilotti Rist exponen en los grandes museos del mundo. Con su obra han contribuido a que el mundo del arte no se limite a interesarse por la punta del «iceberg».

*** Over the past decade, Switzerland's cultural image and self-awareness have undergone a fundamental change. Swiss architecture has developed into a kind of export article, with architects such as Herzog & de Meuron, Peter Zumthor and Diener & Diener designing buildings for Europe, the USA and Japan. Without abandoning their "basic camp" in Switzerland, their architectural and urbanistic design have made a considerable contribution to Switzerland's image on the international architectural scene. This has also had a beneficial effect on young architects who, following in the footsteps of their great predecessors, are invited to participate in competitions in Switzerland and abroad. • A similar phenomenon can be observed in the visual arts. Works by artists of the middle generation such as Remy Zaugg, Helmut Federle, John Armleder, Peter Fischli & David Weiss and Pipilotti Rist is exhibited in many of the great museums of the world. Thanks to artists like these, the world of art is no longer exclusively interested in the tip of the art iceberg, and young Swiss artists are now a

• Sylvie Fleury: Skin Crisis 2. Installation view (with John Armleder) Kunstmuseum St. Gallen, 2000. Courtesy Galerie Hauser & Wirth & Presserhuber, Zurich.



nuestro país en el corazón de Europa. Desde principios del Arte Moderno, el quehacer artístico de Suiza se basó en las grandes vanguardias internacionales, y este enfoque se ha mantenido inalterable hasta hoy. Los jóvenes artistas suizos están en primera plana. Naran sus experiencias urbanas y tematizan cuestiones relativas a la identidad ante un trasfondo multicultural. • La presentación de Suiza en Madrid es el preludio de "Mira Suiza", un programa temático de tres años que se propone intensificar el intercambio entre Suiza y España a todos los niveles. En este cometido la tutela está en manos de Presence Switzerland, un organismo del Ministerio suizo de Asuntos Exteriores. La invitación hecha a Suiza por ARCO '03 supone una gran fortuna. Los objetivos de política exterior de Presence Switzerland se corresponden en este caso con los de Pro Helvetia, cuya labor principal se centra en promover la cultura y el arte suizos y en fomentar el diálogo cultural con otros países. Gracias a la estrecha colaboración entre Presence Switzerland y Pro Helvetia, «taken its cue from the great avant-garde trends, and this international orientation has continued uninterrupted until today. Thus Switzerland's young artists keep ahead of the times, and their work reflects urban experience and questions of identity before a multi-cultural background. • Swiss participation in Madrid is the prelude to "Mira Suiza", a three-year programme aimed at intensifying the exchange between Switzerland and Spain on all levels under the directorship of Presence Switzerland, an organisation of the Federal Department of Foreign Affairs. The invitation to be the guest of ARCO '03 could not have come at a better time, for Presence Switzerland's foreign affairs objectives correspond with Pro Helvetia's aim of promoting Swiss art and furthering Switzerland's cultural dialogue with other countries. Through mutual collaboration, Presence Switzerland and Pro Helvetia succeeded in realising a great, unique and memorable project. • We are sincerely grateful to the city of Madrid. In addition we should like to thank the director of ARCO, Mr. Rosina Gómez-Baeza.»

• Ugo Rondinone: Installation view Kunststube Vienna, 2002. Courtesy Galerie Hauser & Wirth & Presserhuber, Zurich.

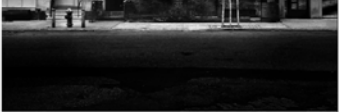
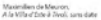
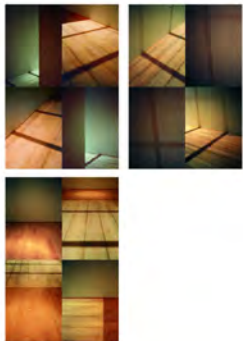


ha podido realizarse un gran proyecto único en su género, un proyecto que marcará la pauta para el futuro. • Veis, pues, desde aquí nuestro profundo agradecimiento a la villa de Madrid. Damos también las gracias a la directora de ARCO, la Sra. Rosina Gómez-Baeza. Así mismo, queremos expresar nuestra gratitud a todas aquellas instituciones públicas y privadas de Madrid que han respondido a nuestras solicitudes, que han alojado colecciones suizas y que han acogido en su programa proyectos de artistas suizos. La colaboración ha sido entrañable, estimulante y fructuosa. • Finalmente, damos las gracias a los artistas y a las organizaciones e instituciones participantes por su compromiso con nuestro proyecto, así como a los patrocinadores por la confianza que nos han brindado. Todos ellos sin excepción han contribuido al éxito de este excepcional proyecto.

Our thanks go furthermore to all the private and public institutions in Madrid who have extended their hospitality to collections from Switzerland and included projects with Swiss artists in their programmes. The collaboration was warm-hearted, stimulating and fruitful. • Last but not least, we should thank the artists, the participating institutions and committees from Switzerland for their commitment, as well as our sponsors for their confidence in our project. They have all played a part in the success of this remarkable project.

• Lori Hershberger: Gallery of Frustrations, 2001. Courtesy Galerie Bob van Groenou, Zurich.









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Levasseur Rum
SPIRIT OF THE SEYCHELLES

MAGICAL FLAVOURS
AND AROMAS AS MYSTERIOUS
AS THE WHEREABOUTS
OF LEVASSEUR'S FABULOUS
HIDDEN TREASURE

concept and design: www.be-communication.sc
photography: nicolas comby

Levasseur Rum
SPIRIT OF THE SEYCHELLES

Levasseur rum personifies the exotic history of Seychelles and, in particular, that of the notorious gentleman pirate, Olivier Levasseur – savant, connoisseur and bon vivant – also feared as «the Buzzard» who terrorised the high seas looting the treasure ship of the Bishop of Goa with its fabulous, and still-undiscovered, treasure he then concealed somewhere among the rocks of Bel Ombre in north Mahé.

Levasseur rum shares the same enigmatic aura that cloaks the persona of this most erudite of brigands, and indeed these isles, lost in their secret corner of the Indian Ocean, long defying the attempts of even the most intrepid explorers to divulge their mysteries to the outside world.

The brainchild of Seychellois entrepreneur Marco Francis, Levasseur is a sublime evolution of rum-making that draws on the rich tradition of ageing in antique barrels to craft rums which are authentic in nature and of exceptional quality and character. The pedigree of this dark rum comes from precisely this delicate process of being aged in antique barrels infused with genuine flavours, and lingering aromas of whiskey, brown nut, oak and vanilla while containing no added sugars. Levasseur rum is an eloquent reflection of the island's deliciously slow pace of life, quite unlike anything else you might encounter elsewhere – a product of Seychelles' unique history and time-honoured traditions that places great value in the unhurried evolution of all things to achieve true greatness in the fullness of time.

www.levasseurrum.com

